

CLEANING PRODUCTS

CHARACTERISTICS



Costa Rica has a **diverse offer of specialized cleaning products** to meet the needs of different industries, where provider companies serve as **strategic partners** that provide **customized solutions** for savings and health care while striving to be environmentally friendly.





Value Proposition:

- Emphasis on savings for the client based on concentration and product performance.
- The cleaning products sector in Costa Rica has developed capabilities in terms of quality, processes, documentation, R & D & I, technology and certifications.
- Differentiation in terms of environmental impact, ensuring biodegradability in most products.
- Possibility of private label development.
- Hygiene and quality are provided transversally to all types of companies.
- Most of the companies have their own laboratories which fosters innovation and the development of new solutions.
- Custom developed formulations.

TARGET INDUSTRIES:

 Agri-food.
 Medical.
 Livestock.

 Retail.
 Institutional / HORECA.
 Laundries.



Certifications:



Biodegradabilidad

Our Offer

- Disinfectants.
- Detergents.
- Softeners.
- Multipurpose Cleaners.
- Sanitizers.
- Gel Alcohol.
- Anti-bacterial soap.
- Odor neutralizers.
- Cleaning accessories.
- Private label manufacturing.

Statistics

49 exporting companies.

\$40.2 million USD in annual export value.

1,5% of annual export volume.

Central America (81%), Dominican Republic (6%) and Trinidad and Tobago (3%) are the main export markets.

